

Services Guide

Inside or outdoors, at a trade show in a city convention center or with a festival on a suburban street, the best large and grand format printing captures attention and withstands the elements. That's why Grand Image offers high-quality products with a reputation for beauty and durability, capable of gracing the most delicate fabrics or surviving the bumpiest rides on public transportation. We draw on nearly 15 years of expertise and investments in cutting-edge equipment to produce products that start conversations and last and last, no matter the location.



leaders in grand format digital printing

Services & Applications Include...

Fabric Graphics

Display Signage

Building Wraps

Banners

Billboards

Self-Adhesive Graphics

Eco-Friendly

Point-of-Purchase

Please feel free to call or e-mail us with any questions. As always, we are here to serve you.

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Fabric Graphics

Beauty and versatility combine in fabric graphics, where stunning color possibilities and a wide variety of materials create a luxurious appearance. Made with less environmental impact than rougher vinyl, fabric graphics work for long-term indoor and short-term outdoor use in tradeshow, retail environments, events and exhibition signage, and corporate interiors.

Full of movement and vibrant color, fabric flags capture the eye and stir the spirit at locations such as government buildings, corporate offices, playing fields, and special events. Available in sizes from large pole flags to small hand-held shapes, the waving motion of flags encourages bold colors and creative designs. Ceremonial, decorative and fun, flags bring life to any setting and occasion.

With printing capabilities on fabrics from sheer to opaque including satin, poly silk, mesh, and spandex, Grand Image also distinguishes its services with the ability to print on super wide textiles up to 126" in width. Fabric graphic prints including flags can be finished with grommets, hems and poll pockets for easy and flexible display in outdoor and indoor environments.

Display Signage

Overview

The broad category of display signage encompasses location-based signage used indoors and outdoors to communicate a range of information from meeting room directions to advertising appeals. Used in public and private settings including career expos, nonprofit galas and corporate conferences, display signage makes the point with clear and easy-to-read messages in an endless variety of applications.

Display signage exists everywhere, but some familiar and popular applications include banners and banner stands, booth wraps, table drapes, flags, cases, counters, and display additions. No matter what the application, Grand Image brings the large format printing and customer service capabilities to deliver captivating and accurate display signage with quick turnaround times, a huge advantage in today's demanding business climate.

From tabletops at conventions to wind sails by the sea, the uses and settings for display signage prove as diverse as the helpful information the signage conveys. Grand Image creates solutions used by clients in the corporate, nonprofit and government worlds to communicate the right message. Below are only a few examples of our popular display applications.

Details

Put a professional foot forward with **table drapes** at tradeshow, conferences, festivals, and other special events. Printed in vivid colors to capture attention, table drapes invite passersby to conversations that open doors. Finish table drapes with open or closed backs, fit them to size, or order a drape that can be converted into a banner or another creative, time-saving purpose.

Highly versatile and portable, **backdrops** represent a popular display signage choice for

conferences, trade shows and expo settings. Backdrops work at a distance and up close with all kinds of artwork, from movie posters to product launch advertisements. Flexible material allows for rolling up and, in some cases, reusing the backdrops for a green bottom line.

Wind sails act like backdrops for breezy outdoor settings, for example, at the beach or near the waterfront. Designed with material to let the wind pass through, elegant wind sails use the weather to help make the point. Printed with dye sublimation inks, wind sails clean easily to remove the marks of the day's work.

Pop ups display grand and large format prints with easy setup and convenient travel. The pop up frame sets up and folds down in seconds, and the print can remain in place during shipping.

For the advantages of a pop up without the maximum presence, **rollups** offer durability, easy setup and convenient transport. Rollups can be printed on a variety of materials and installed by only one person. Lightweight, with accessories available for some models, rollups also provide an economical solution.

Retail stores, shopping malls, tourist attractions, trade shows, and other locations that draw large crowds can benefit from **hanging displays**. Available in aluminum and framed systems, hanging displays offer a short-term or permanent solution to occupy space creatively. Aluminum systems snap or slide a print into place allowing for easy replacement, while framed hanging displays engage viewers with a three-dimensional presentation. Hanging displays require no tools for assembly.

Building Wraps

When customers want to get noticed in a big way and guarantee market dominance, the situation calls for a building wrap. Among the largest-sized solutions in grand format printing, building wraps are huge banners that cover entire buildings and other large-scale structures in high-profile locations to attract attention over an extended period of time.

Because of their tremendous size, which can reach more than 100-feet-wide by 100-feet-tall and tower over streets like a landmark, building wraps require a grand format printer with the know-how and finesse to blend artistry and durability. It takes a keen eye to blow up images and make banners look attractive from a distance, while the outdoor location of building wraps means that giant banners need to withstand wind, rain, sleet, snow, and whatever else nature brings. With grand format printers that reach widths up to 196" compared to 100" for large format printers, Grand Image is positioned to get the job done in no time, complete with strong materials and tough finishing.

Banners

Overview

Anyone who has ever seen an airplane advertisement at the beach or crossed a city street is familiar with banners. The most widely recognized form of grand format printing, banners get placed indoors and outside, where they are used for a variety of short and longer-term marketing purposes. The versatility, portability and low cost of banners make them highly popular among clients, while their durability provides great value.

Grand Image prints banners on vinyl and textiles to travel and store easily while remaining weather resistant for outdoor use. Customized banners are produced with grommets, D-rings or sturdy hemming to keep them positioned outside and withstanding the elements. Banners can be printed with logos, text and photo images in all sizes. Often ordered at the last minute, banners match the capacity of Grand Image to create any order in a short amount of time.

The ease and durability of banners makes them popular for a variety of purposes and outdoor settings including lampposts, streets, lawns and parking lots, and building walls. Grand Image creates attention-grabbing and long-lasting banners for applications on light poles, across streets, and on building walls.

Details

Highly visible and festive, **light pole banners** elevate and dignify a message. Often hung on city and town streetlamps, the banners convey an official tone in a traditional but timeless style. Printed on heavy vinyl and finished to resist elements like wind and sun, light pole banners prove popular throughout the seasons from winter holidays to summer celebrations.

Stretched **across the street**, banners stand out where they appear to float without getting lost in the surroundings. One of the most visible forms of outdoor advertising, across the street banners commonly announce community events and welcome visitors to town. Printed on extra-heavy vinyl, the banners feature bold colors and reinforced corners to keep their shape as strong as their message.

For more prominent displays, **building banners** cover walls in highly visible locations to attract attention from passersby on foot and fast-moving vehicular traffic. Hung to convey simple messages like a major sale or commercial space for lease and rent, effective building banners use few words and vivid colors to make the point in a short amount of time. When only seconds are available to reach drivers in rapidly moving cars, building banners grab attention.

Billboards

Billboards, also known as bulletins, let clients advertise outdoors and reach massive targeted audiences across different locations or over an extended period of time. Positioned on heavy-traffic arteries like highways outside major cities, billboards generate visibility and impressions with a memorable, high-impact message delivered in the seconds it takes to drive past the bulletin.

The largest standard-sized form of outdoor advertising, bulletins, in various sizes, reach heights of 20 feet and widths of 60 feet, not including the option of extensions. Depending on the advertising strategy, billboards can remain in the same location for weeks or months, or be rotated through different areas to reach a variety of audiences. Regardless of placement, a successful bulletin, like other grand format products, needs smart design, eye-catching colors and graphics, and supreme durability.

The unique capabilities of Grand Image match the special demands of bulletin printing. Our grand format printers reach widths up to 196", or nearly double the size of large format printing, which is limited to 100" wide printers. In addition to the size advantage, our focus on quality and customer service allows Grand Image to produce billboards to specifications in a short amount of time when needed.

In the twenty-first century, more and more clients want bulletins that not only look great, but also inflict minimal damage on the environment. For the eco-conscious, we offer a polyethylene (PE) substrate as a responsible alternative to polyvinyl chloride (PVC or "vinyl"), which is difficult to recycle. Polyethylene offers the same good looks as PVC at a comparable cost, while being 100% recyclable, which means less impact on the environment.

Self-Adhesive Graphics

Put messages on the move with self-adhesive graphics, which appear on buses, cars, windows, and shopping mall floors to reach wide audiences. With low prices relative to high visibility, adhesive graphics such as decals offer large format printing clients a cost-effective way to increase brand awareness, sales and business growth.

Placed in mobile situations for exposure to mass audiences, adhesive graphics need to be bright and sharp for clear day and nighttime visibility. Because of their placement locations, adhesive graphics endure tough environmental conditions, like sunlight, moisture, extreme temperatures, abrasion, graffiti, and exhaust fumes. Grand Image produces quality adhesive graphics that offer eye-catching designs and the durability to withstand harsh elements and abuse.

In addition to mobile applications, self-adhesive graphics can be fixed to permanent locations like retail store doors, walls and pedestrian barricades. Cut to any shape and size, self-adhesive graphics appear in unexpected places and adhere to surfaces cleanly. The material accepts deep saturation of ink for eye-catching artwork, and lamination options include anti-graffiti protection.

Eco-friendly

When we say “eco”, we’re talking about ecology. Grand Image features specialized solutions for environmentally conscious applications. While traditional printers are limited to solvent ink systems, we have expanded to print utilizing water based inks for textiles and UV-cured inks for other materials. Grand Image also provides green materials in both vinyl and textile.

Point of Purchase (POP)

Reach customers at the place sales are made with point of purchase (POP) advertising in high-resolution graphics suited to close viewing. With the versatility of hanging from the ceiling or rolled upright from the floor, POP graphics express an unambiguous message in a pivotal space.