



File preparation: Flex Billboard

1. Images should be prepared based on a 1 inch to 1 foot ratio at 170dpi, with 1/2" added for bleed.
Example: a 14' x 48' billboard should be 14.5" x 48.5" at 170dpi, with 14" x 48" being the visible area.
2. Individual page elements should be scanned in by the same rule of thumb. Scans should be CMYK. Please do not define colors in RGB.
3. Grayscale images should be converted to 4 color rich CMYK.
4. Files should be sent in one of the following formats: Photoshop, Illustrator, or Quark Express, PageMaker, InDesign. Other formats may be acceptable. Please call ahead to confirm. Please include all required fonts.
5. Black should be defined as a rich black as follows: 70% cyan, 50% magenta, 50% yellow, and 100% black.
6. Please send files on ZIP (100, 250 or 750MB), JAZ (1GB only), diskette, Superdisk, or CD-Rom. Email is available for files under 3MB. Send all e-mails to: prepress@grandimageinc.com, files can also be sent via our FTP site at <ftp://ftp.grandimageinc.com> call for username and password.

For additional information call:

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